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PROCEEDING

**THE 2nd INTERNATIONAL CONFERENCE OF BUSINESS,
ACCOUNTING AND ECONOMICS**

“Economics Strength, Entrepreneurship,
and Hospitality for Infinite Creativity Towards
Sustainable Development Goals (SDGs)”



Wednesday, 5 August 2020
Universitas Muhammadiyah Purwokerto (Online Vidio Conference)
Jl. KH. Ahmad Dahlan PO BOX 202, Purwokerto

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PREFACE

Alhamdulillahirabbil 'Alamin, all praises and thanks to Allah SWT because of His grace and guidance insya Allah the 2nd International Conference of Business, Accounting and Economics (ICBAE) UMP 2020 can be held on 5 August 2020. We also send shalawat and salam for Prophet Muhammad SAW who has given guidance for mankind.

This conference is the second intentional conference held by Faculty of Economics and Business, Universitas Muhammadiyah Purwokerto and it is a bi-annual agenda of this faculty. The theme of the 2nd ICBAE UMP 2020 is "Economics Strength, Entrepreneurship, and Hospitality for Infinite Creativity Towards Sustainable Development Goals (SDGs)". It is expected that this event may offer contribution for both academics and practitioners to conduct researches in field of accounting, business, and economics.

The 2nd ICBAE UMP 2020 is conceptualized by combining three activities, namely international conference, call for paper, and seminar. Therefore, it is expected that this event will attract academics and practitioners to join.

Last but not least, we highly appreciate the keynote speakers, presenters, reviewers, committees and all parties who have contributed for this 2nd ICBAE UMP 2020 event. We also apologize for any shortcomings in this event and proceeding which may have missed from our observation.

AkhirulKalam, hopefully, the 2nd ICBAE UMP 2020 can give benefits to all of us.

Wassalam,

Purwokerto, 5th August 2020
Dean of Faculty of Economics and Business,

Dr. Naelati Tubastuvi, S.E., M.Si.

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