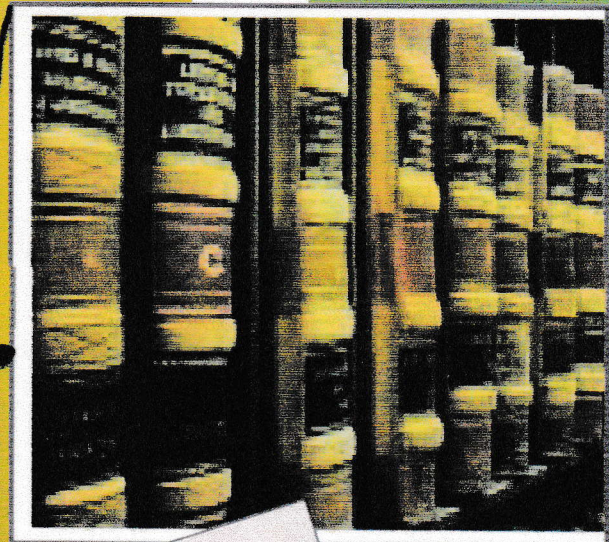
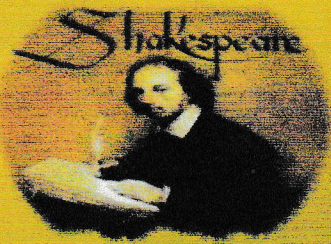


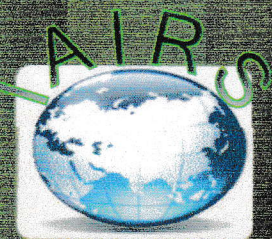
INTERNATIONAL ACADEMIC AND INDUSTRIAL RESEARCH SOLUTIONS



***Proceedings of
International Conference on English
Language and Literature (ICELL – 2012)***

July 14 – 15, 2012

Hyderabad, India



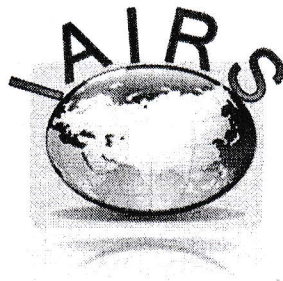
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MESSAGE FROM INTERNATIONAL ACADEMIC AND INDUSTRIAL RESEARCH SOLUTIONS

On the behalf of IAIRS I thank all of you who participated and contributed in the International Conference on English Language and Literature ICELL – 2012, Hyderabad, India.

This conference was conducted and organized by International Academic and Industrial Research Solutions (IAIRS). It provides a professional platform for researchers to share/exchange the new ideas, findings, recent research developments in different areas related to English language and literature. This conference was organized as multi-track, i.e., Language and Literature.

This conference was conducted on July 14 – 15, 2012 in Hyderabad, India. In its schedule, starting from Opening Ceremony on first day i.e., July 14, 2012 followed by plenary lecture and technical sessions. Second day i.e., July 15, 2012 was dedicated for technical sessions.

A number of papers were submitted by different academic institutions and research organizations from India as well as from abroad. The Submitted papers have gone through blind review process and our scientific committee has selected best papers to be presented in oral sessions and to be published in conference proceedings. In addition to these papers, two plenary lectures were conducted on latest main topics. Heads of academic institutions and students were invited to take the opportunity to share and to present their views.

IAIRS would like to thank to all program committee members, scientific committee members, editorial committee and organizing committee members. Our special thank to our reviewers for their time, effort, support and advice on quality assurance to make

We wish you all the success for your research works, technical presentations and discussions during this conference. We hope you enjoyed your time in Hyderabad, India and will meet again in our future events.

Head of Organising Committee
Arif Masood Shareef

Disclaimer

Research papers published in this conference book are the contribution done by the authors. Authors are solely responsible for their published work in this book and IAIRS is not responsible in any form.

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